

## Female Foundry US

Dates: July 13<sup>th</sup> – July 31<sup>st</sup> 2020

In response to COVID-19, Female Foundry US will now be delivered as an interactive online bootcamp, and we are inviting applications from female entrepreneurs across Eastern and Central US.

### What we ask of founders

#### 1. Participation in six live online sessions

The live sessions will last no more than 90 minutes and are a critical component to the Foundry. It is important that the CEO / Founder from each company attends every session, though you are welcome to invite other employees from your business too. The proposed schedule is as follows, and specific session topics will be confirmed nearer the time. Please refer to the website for more information about the curriculum content.

Mon July 13th •Session 1: 10:00 - 11:30 AM EDT	Tues July 14th	Wed July 15th	Thurs July 16th •Session 2: 10:00 - 11:30 AM EDT	Fri July 17th
Mon July 20th •Session 3: 10:00 - 11:30 AM EDT	Tues July 21st	Wed July 22nd	Thurs July 23rd •Session 4: 10:00 - 11:30 AM EDT	Fri July 24th
Mon July 27th •Session 5: 10:00 - 11:30 AM EDT	Tues July 28th	Wed July 29th	Thurs July 30th •Session 6: 10:00 - 11:30 AM EDT	Fri July 31st

#### 2. A commitment to undertake online course work, including individual and group projects

We expect that each founder will need to dedicate approximately 6 hours each week to complete the required reading and project work.

#### 3. A computer, broadband access, and ideally access to a webcam

The weekly sessions will be hosted on Zoom (zoom.us), and participants will receive a joining link to sessions. In addition to Zoom, you'll need a WhatsApp account in order to receive group messages and updates.

#### 4. Commitment to join in a mentoring partnership

You will be matched with a mentor, who will support you for a minimum period of 6 months, one session per month, following the virtual bootcamp.

If you have any additional questions, please get in touch with Ann Bookout on [ann.bookout@dentsuaegis.com](mailto:ann.bookout@dentsuaegis.com).